

MARKETING / SOCIAL MEDIA COORDINATOR

Lilou Artisan Patisserie
Riyadh - KSA



SUMMARY OF THE ROLE

- He/She will work closely with the Director of Marketing, by implementing marketing and advertising campaigns.
- Plans and organizes promotional presentations.
- Prepares marketing and advertising strategies, plans, and objectives, in line with the Annual Marketing Plan.
- Ensures Division Heads and Business Unit Managers are kept updated of any amendments to their Marketing calendars.
- Maintains up-to-date Media Booking Sheet for the Company's Divisions.

SKILLS REQUIRED

- Applicant must have a Marketing Degree
- Excellent communication skills in both English and Arabic – spoken and written.

**Please submit your CV through our careers page, quoting:
Reference number: AGCP01/18**